



# PRINCIPAL'S MESSAGE

A.A. Parents,

I would like to take this opportunity to thank all parents who attended our parent/student orientation night as it gave us all an opportunity to come together in order to focus on student learning. Throughout the school year, if you have any questions or concerns that arise please feel free to contact me so that we may address them. We all must work together in order for our youth to succeed. I am grateful to those who have introduced themselves to the Advantage Academy Administrative team this year and I encourage and welcome all parents to please do so as it is our desire to know each and everyone of our families.

Mr. Hay  
Principal



**Inside this issue**

- Principal's Message ..... 1
- Rachel's Challenge ..... 2
- Red Ribbon Week ..... 3
- Fundraiser Update ..... 4

**Important Dates**

- 10/20 Dyslexia Training**
- 10/24-28 Red Ribbon Week**
- 10/28 Book Character Day**
- 10/28 Early Release**
- 11/1 Can Food Drive Begins**

*"The Philosophy Of Classroom In One Generation  
will Be Philosophy Of Government In The Next"*  
-Abraham Lincoln



# RACHEL'S CHALLENGE

Rachel Scott was the first student who died in the attack at Columbine High School. Six weeks before her death, Scott wrote an essay called, "My Ethics, My Code of Life." Her personal journal entries make up a portion of the Rachel's Challenge presentation.

Rachel's father, Darrell, uses his daughter's words as he speaks to people around the world. The message is profound. And it's the foundation of Rachel's Challenge, a program to help create a culture of respect and kindness among students.

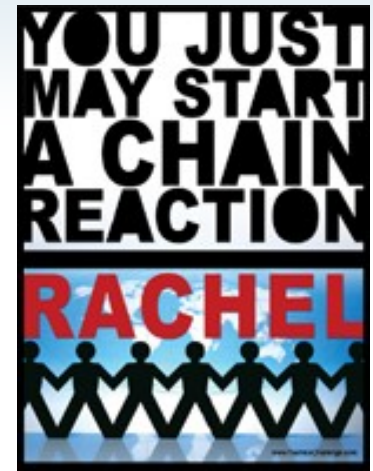
Darrell Scott quotes from a letter Rachel wrote to her cousin, "don't let your character change color with your environment. Find out who you are and let it stay its true color."

Rachel's Challenge asks students to look for the best in others, to choose positive influences, and use kind words. It challenges students to consider the impact their negative words and actions can have on others and to change their behavior. Words that need to be heard by everyone.

With technology, kids cannot escape unkind words and behaviors, and there are lives at stake. It is time for us to take a stand, teach our kids how to be kind and compassionate, and change the climate of our schools.

In the 11 years since Columbine, Rachel's story has been told in front of 15,000,000 people all over the world. Teaching students to act with kindness instead of bullying will begin a chain reaction that will change our school and the world and Rachel's Challenge is a program that will help us do just that.

We will implement the **RACHEL'S CHALLENGE PROGRAM** as part of our Character Assemblies.



## CHARACTER PILLARS

-  **INTEGRITY**
-  **HUMILITY**
-  **AUTHORITY**
-  **STABILITY**
-  **COMMUNITY**
-  **PROSPERITY**
-  **VICTORY**

# DYSLEXIA TRAINING

Parents, you are invited to a Dyslexia training on Thursday, October 20, 2011.

This event will take place in our Elementary Cafeteria from 4:30-5:00 PM.

Come and find out all about Dyslexia and how it may be affecting your child.

Our reading specialists will be on hand to give you strategies and insights that will help you provide assistance at home! Don't miss out on this tremendous opportunity!



# RED RIBBON WEEK OCTOBER 24-28

Red Ribbon Week is the oldest and largest drug prevention campaign in the country. Red Ribbon Week serves as a vehicle for communities and individuals to take a stand for the hopes and dreams of our children through a commitment to drug prevention and education and a personal commitment to live drug free lives with the ultimate goal being the creation of a drug free America.

And, perhaps more importantly, Red Ribbon Week commemorates the ultimate sacrifice made by DEA Special Agent Enrique "Kiki" Camarena, who died at the hands of drug traffickers in Mexico while fighting the battle against illegal drugs to keep our country and children safe.



## ADVANTAGE ACADEMY NORTH DUNCANVILLE



### Monday (Oct. 24<sup>th</sup>) - Red Ribbon Day

Students will wear red ribbons and bracelets



### Tuesday (Oct. 25<sup>th</sup>) - "PLEDGE" against drugs.

Students may sign the "Drug Free Pledge" Banner

**RED**

### Wednesday (Oct. 26<sup>th</sup>) - "Remembering to be Drug Free!!"

Students may wear a "Red" shirt and khaki pants (Pre-K–2nd grade can wear red shirts other than the uniform shirt but no student may wear a shirt with inappropriate logos or designs.)



### Thursday (Oct. 27<sup>th</sup>) - "Sock it to drugs!!"

Students may wear crazy socks with their uniform



### Friday (Oct. 28<sup>th</sup>) - "Book Character Day"

Students may wear a costume that is related to a character in a book. Students must know the title and/or have the book with them on character day. Costumes must be a **"BOOK CHARACTER"**. The following costumes are **"NOT ALLOWED"** Harry Potter, witches, ghouls, goblins, aliens, scarecrows, vampires and ghosts. Scary and violent costumes of any kind **WILL NOT** be allowed.



**We're Fallin' for Great Character!**

**CONGRATULATIONS!**

We are so proud of all our candle fundraiser participants. The students really did an excellent job this year! The TOP sellers this year were:

1st Place: Oscar Trejo (Kindergarten)

2nd Place: Taylan Mclendon (Pre-Kinder)

3rd Place: Zachary Curtis (1st Grade)

## IMPORTANT DATES

10/20 Dyslexia Training

10/24-28

Red Ribbon Week

10/28

Book Character Day

11/01 Can Food Drive Begins



Please be mindful of the pick up times for K-5th Grade. Students are dismissed at 3:25 P.M. and there is no adult supervision provided for them after 3:45 P.M. Please give your child a list of emergency contact numbers in the event that you will be late and we are unable to reach you. It's a good idea to have them write them in their binders or on the inside of their backpacks.

## Health Tip:

FLU SEASON is quickly approaching. Prevent FLU: Soap Away Germs! Scrubbing germy hands is one of the top tips for preventing spread of the flu.

